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Special offer of Irises

A. E. Kunderd

GOSHEN, INDIANA

SEASON OF 1930

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U. S. Department of Agriculture

Dear Flower Friend:

HERE IS GOOD NEWS FOR YOU because no doubt you love the IRIS which is regarded as among the three most popular flowers in America. Proud,--stately,--magnificent, the IRIS commands a premier position in the garden, among the rocks or at the edges of pools. Hardy,--prolific and beautiful and very adaptable for use in beds and borders, along drive-ways, etc.--in the yard and in the garden. Its wide range of colors makes it a favorite for use either in single clusters or borders and when used for cut flower purposes in vases either alone or used with other flowers, it is most artistic.

This is the flower of grandeur I offer you in my Golden Anniversary Collection. Twenty-one all different, including that marvelous variety "MOTHER OF PEARL" considered generally one of the very finest. This variety was introduced but a few years ago at \$25.00 each. It is a lovely flower, delicately colored, of marvelous shape and great size and beauty when properly grown. Then, there are twenty other kinds in this offer, beauties every one of them, ranging in colors from soft, delicate lavenders, creams and violets to dashing shades of purples, reds and blues. A WONDERFUL COLLECTION made possible by mass production. If I were to make up special orders of these kinds the cost would be very much greater, in fact they would have a retail value of over \$8.00. Consequently this is an unusual opportunity for you to obtain this fine selection of IRIS VARIETIES at a cost of only \$2 prepaid. Hundreds of comments have come from my customers who are lavish in their praise of similar offers in former years. I anticipate even greater interest in this GOLDEN ANNIVERSARY OFFER.

Your order should be placed at once in order to make sure of delivery as the number of my offers are limited. You may order more than one collection.

Sincerely,

A. E. Kunderd.

Goshen, Indiana.

ORIGINATOR OF THE RUFFLED AND THE LACINIATED GLADIOLI

21 *Iris* all different \$2 - for only



The above Iris was introduced at \$25 and is one of the finest and most popular varieties today. It is included with my offer of twenty-one kinds for \$2.

NOW IS PLANTING TIME

Iris planted from now on, and until late September make good root growth before winter

MAGNIFICENT FLOWERS IN COLLECTION FORM

Here is positively one of the finest and most unusual Iris offers ever made to flower lovers, for only \$2. I will send you one rhizome (root) of the magnificent and popular variety "MOTHER OF PEARL," the true variety, correctly labelled and also one each of twenty other very choice named kinds but not labelled. If I were to label these rhizomes as I do when filling orders at regular catalog prices I would have to ask at least \$8.00 for this Golden Anniversary Collection.

ORDERS FOR COLLECTION OFFERS ARE PROMPTLY FILLED

Orders will be shipped within three days after they are received prepaid to you and safe arrival is guaranteed to any point within the United States.

MY POSITIVE GUARANTEE

YOU MUST BE SATISFIED—YOU ARE THE JUDGE

Plant this special Golden Anniversary Iris Collection according to the directions you will find packed in each order. If for any reason you are not entirely satisfied that you have received a remarkable value in growing and blooming results, let me know and I will send you free of all charge, post paid, another collection. Iris often require the second year to give best results.

USE ORDER BLANK INCLOSED

Order blanks are inclosed for the convenience of yourself and your friends. Please use them as it will help me fill orders more accurately and promptly. Your flower loving friends will appreciate the opportunity of having this offer therefore will you kindly give someone the extra inclosed order blank. Because of the comparatively limited stocks I must reserve the right to refund the money in the event I am sold out. You may make your remittance by sending your personal check, currency, money order or any other form most convenient to you.

IRIS HAVE GAINED WORLD WIDE POPULARITY

Because of the remarkable orchid-like beauty and their ease of culture Iris have come into great favor the world over. The ever increasing popularity of rock gardens and pools has done much to popularize the iris. Every flower garden should have an abundance of iris as it greatly enhances the beauty of the setting. Few flowers have the range of gorgeous colors, the aristocratic beauty and stately manners.

AN UNUSUAL OPPORTUNITY FOR FLOWER LOVERS

Here is your opportunity, the offer of offers, filled with surprises for the blooming season. Superior Kunderd quality will further convince you of Kunderd values. Well planted grounds increase the value of your home far in excess of your investment.



My
Golden Anniversary
Iris Offer

A.E. KUNDERD, GOSHEN, INDIANA.

ORDER BLANK

A. E. KUNDERD, Goshen, Indiana

Dear Sir: Please send me.....Special Two-Dollar Golden Anniversary
(1 or more)

Iris Collections in accordance with your special offer for which I am inclosing remittance

for \$.....

Name

Street or R. F. D. P. O. Box.....

City..... State.....

HAND THIS TO A FRIEND

This offer is so outstanding that you will certainly want to share the joys with others.
The extra order blank will make it convenient for them to order.

This beautifully illustrated folder will serve to explain my Golden Anniversary Iris
offer to your flower loving friends.—A. E. KUNDERD.

ORDER BLANK

A. E. KUNDERD, Goshen, Indiana

Dear Sir: Please send me.....Special Two-Dollar Golden Anniversary
(1 or more)

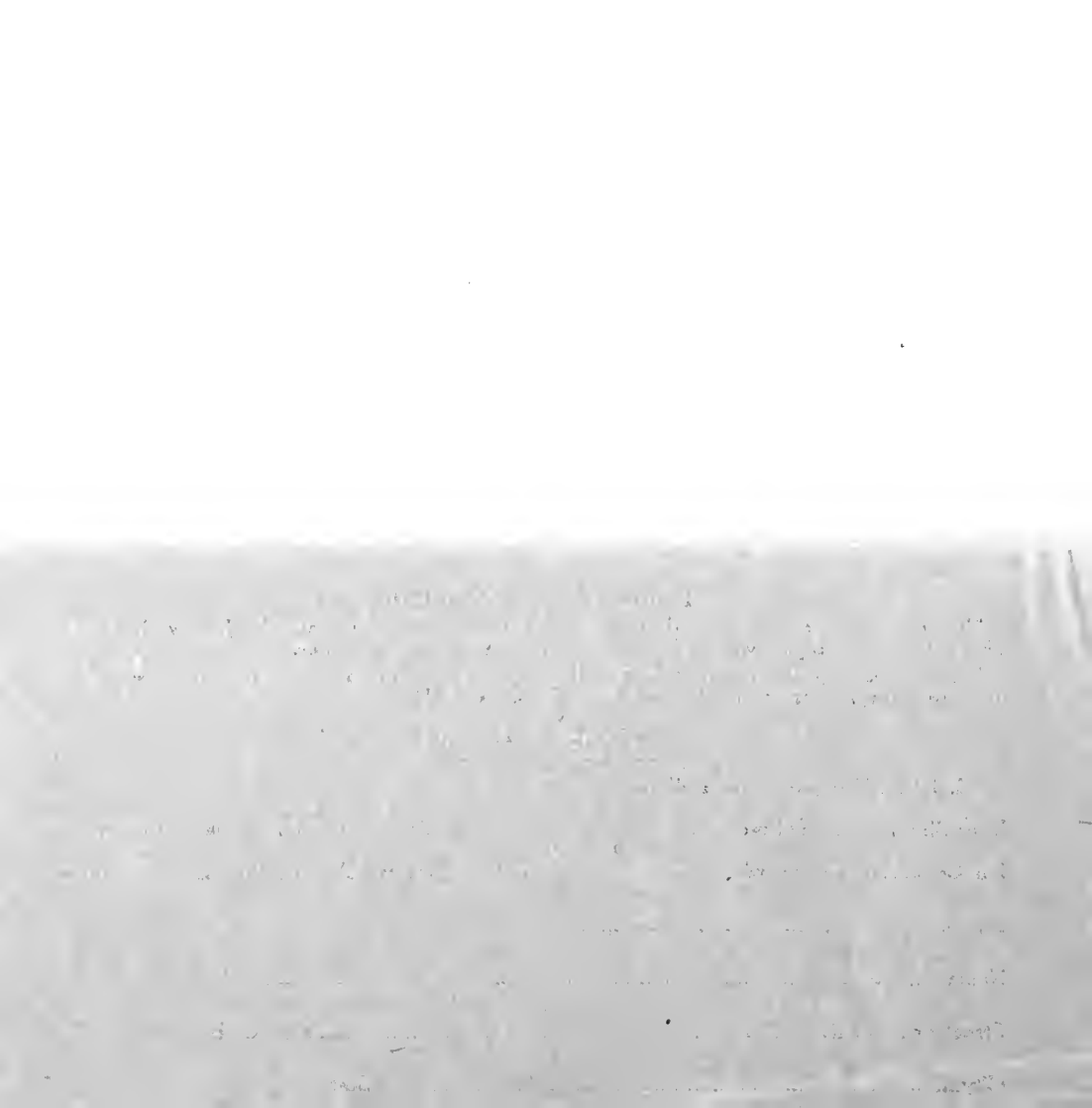
Iris Collections in accordance with your special offer for which I am inclosing remittance

for \$.....

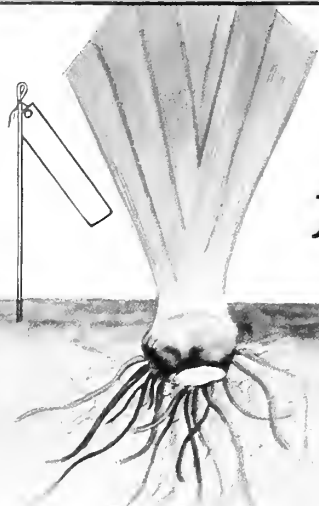
Name

Street or R. F. D. P. O. Box.....

City..... State.....



IRIS RHIZOME AT PLANTING TIME SHOWING THE DEPTH TO PLANT FOR PROPER RESULTS.



Iris
rapidly
increase
in
numbers



AN IRIS RHIZOME NORMALLY INCREASES TO FOUR THE FIRST YEAR
SIXTEEN THE SECOND YEAR, SIXTY-FOUR THE THIRD YEAR, ETC.
THEY SHOULD BE PLANTED IN JULY AUGUST AND SEPTEMBER.

Iris

the Ideal Flowers for
BORDERS
POOLS and
ROCK GARDENS



Cloetish

21 New
Beauties
for your
Garden

